SUCCESSFUL COMMUNITIES

- Start with a plan
- Elected officials that can see the big picture
- Know how to partner
- Willing to take calculated risks
BEST HIRING PRACTICES

- Not just education/experience
- Work ethic/self-starter
- Team player
- Passionate about mission of the organization
DEVELOPMENT AGREEMENTS

° Clearly define expectations of all parties
° Incorporate claw back provisions for non-compliance
PARKS TO PEOPLE

- Pilot program in partnership with Iowa Parks Foundation and State
- Enhance recreational opportunities/quality of life amenities
- www.GWLoop.com
KIB/HOMETOWN PRIDE

- Coach to assist each community with individual goals
- Five-year commitment
- www.keepiowabeautiful.com
THANK YOU

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