ACCELERATE HIGH QUALITY JOB GROWTH AND CAPITAL INVESTMENT IN OUR SEVEN COUNTY REGION.

1. Regional Marketing
2. Business Attraction
3. Workforce Development
#1. MORTON MICROGRANT

This project was funded in part by the Morton MicroGrant.
MICROGRANT DETAILS

- $15,000 annual fund through local bank
- Up to $5,000 in funding per project based on job creation
- Small committee reviews applications
- Recognition press release and window cling
#2. CREATING ENTREPRENEURIAL OPPORTUNITIES (CEO)
CEO DETAILS

> For high school juniors and seniors
> Part of school day – class credit
> Companies invest - each give $1,000 per year
> Significant increase in interest to return to community
COLLECTIVE IMPACT: could this change everything?

#3. COLLECTIVE IMPACT
COLLECT IMPACT DETAILS

> Structured way to bring multiple groups together around a goal
> 5 Conditions of Collective Impact
> Backbone organization is key
> Training recommended
LIVIBILITY DETAILS

- Marketing support for your community
- Digital stories and rankings along with printed magazine
- Funding through business advertising
- Strong social media presence
#5. MARION’S ECONOMIC DEVELOPMENT TOUR
DEVELOPMENT TOUR

- Invite investors, regional developers, partners
- 3-5 business, development sites, asset stops or drive-bys
- Narration on bus
- Finish at pub for social and final presentation by Mayor
AND IF ALL ELSE FAILS....

START A ROCK BAND!
THANK YOU