Multifaceted Growth

Harvey Dales, Mayor
Plan, Plan, Plan

- City Comprehensive Plans (2012 & 2017)
- Housing Studies (2009, 2016)
- Complete Streets
- Trail Master Plan
- Community Visioning (2012 & 2016)
- Iowa State University (11 partnerships)
- Drake University- IEDA (Pilot Program)
- Hotel Feasibility Study
- Hazard Mitigation Plan
- Trails Visioning
- Marketing 101 & Marketing 201
- Iowa Restaurant Association
- Trestle Park Master Planning
- Outdoor Learning Environment Master Plan
- Source Water Protection Plan
- Technology Action Plan (Connected Communities Designation)
- Tree Inventory & Management Plan
- Sidewalk Repair Plan
- Intensive Survey & Evaluation of the Historic Commercial District
- Annual Community Input Surveys & Public Meetings
Multifaceted Growth

- Retaining Current Business
- Recruiting New Business/Supporting Expansions
- Retaining Existing People
- Recruiting New People
Retaining Current Business

- Expanding Natural Gas & Communication
- Becoming a Main Street Community
- $800,000 Downtown Revitalization (17 storefronts)
- Expanding Roads in Industrial Park
- Operating 3 Revolving Loan Funds
- Assist with new $22 million Hospital
- Historic District Work (and resulting funding opportunities)
- Partnerships with Universities
Recruiting New Business

- Recruiting Assisted Living
- Hotel Feasibility Study, Recruitment, & Investors
- Revolving Loan Funds
- Retail and Food Recruitment (target alumni)
- Extending Road
Retaining Existing People

} Partnerships with IKM- Manning Schools
} Increasing Parks/Rec Opportunities
  ◦ Recreation Center upgrades
  ◦ Increasing Rec Center programs
  ◦ $1.5 million trail system and growing
  ◦ Updates to existing park
  ◦ New park creation
Recruiting New People

- Housing 202
- City-Owned lots with rebates
- Housing Builder Recruitment
- Tax Abatement
- Child Care Expansion
- Upper Story Living
- Extending Roads
- Assisted Living
- Parks/Rec Opportunities
- Regionalism
All of the Above

- Whole-town Electric Generation
- New Fire Station
- New City Hall
- Lowering Property tax levy every year
- Water/Sewer infrastructure updates
- Becoming Iowa Great Place
- Arts & Culture Projects
- Becoming a Main Street Community
- Becoming a Certified Local Government
- Community-wide branding & website
- University Partnerships
Funding Sources

- Private
- City bonds
- Local Option Sales Tax
- Hotel/ motel tax
- Rate- based funding (utilities)
- Non- profits
- Grants (private and public)
- Fundraisers, private donors
- Bequests
- In- Kind
- “Oh no!” fund

![Image](attachment:image_url)
Questions?

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