



TIM MCCORMICK

NBA player, ESPN Broadcaster, & Professional Speaker

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Tim's motivational message focuses on the belief that NBA stands for Never Be Average and during his ten year NBA career, he learned that success is available to everyone that is willing to make the commitment to excellence.

Tim grew up in Clarkston, Michigan and graduated from the University of Michigan in 1984 with a bachelor's degree in communication. He spent ten seasons in the NBA as a player. He was drafted by Cleveland with the #12 pick in the 1984 draft and was traded to Washington and then Seattle. Tim played for the Seattle Supersonics, Philadelphia 76ers, New Jersey Nets, Houston Rockets, Atlanta Hawks, and New York Knicks.

Tim has worked for the National Basketball Players Association for the last eleven years as the Regional Director of Player Programs. He also runs the NBA Players Association's TOP 100 Basketball Camp for the elite 100 high school players in the nation.

Tim provides color analysis as a broadcaster for ESPN and ABC College Basketball. He is currently in his eleventh year of broadcasting. Tim has also worked extensively for ESPN Regional and ESPN International.

Tim is also the weekly college basketball insider on sports radio 1130 WDFN and ESPN radio on a national level.

In addition, he provides corporate motivational speeches and key-note addresses around the country with "Never Be Average" as his central message.

Tim and his wife, Michelle, have been married for fifteen years and they live in West Bloomfield, Michigan with their two children.

Tim's motivational message, focuses on the belief that NBA stands for Never Be Average and during his ten year NBA career, he learned that success is available to

everyone that is willing to make the commitment to excellence. This Never Be Average message is the foundation of a winning strategy that will elevate performance and teach individuals to make little changes that lead to big results.

Tim's interactive presentation provides access into the thrilling world of professional sports and he shares the strategies that NBA players use to maximize their basketball potential. Tim connects with the audience through entertaining stories that illustrate the winning edge that comes with a championship attitude.

The Never Be Average Game Plan also provides an impactful reminder to each member of the audience that adversity management is a vital skill for winners. Tim was traded seven times and had eight knee surgeries during his decade long career. These experiences provide a powerful example of persistence and dealing with change.

The topics covered during Tim's Never Be Average Game Plan are: . Five Slam Dunk Strategies for Great Leadership

- . The Fundamentals of Peak Performance
- . The Winning Edge Through Teamwork
- . Turning Contenders Into Champions
- . The Secrets of Bounceback Ability

Tim's presentations are customized to specifically connect with each individual group or conference. Please get in touch with Tim so you can find out how he can positively impact your team.