



Embracing Community Transformation



IOWA AREA
DEVELOPMENT
GROUP

IADG Partners Forum

October 14-15, 2010

Sheraton Hotel
West Des Moines

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Building Capacity for Transformation **Rick Smyre, Communities of the Future**

Mr. Smyre is a historian, scientist and economist as well as an internationally recognized futurist. Over the past fifteen years he has pioneered the concept of "community transformation" presenting at over 300 events in the U.S., Canada and Europe. Smyre will outline the economic development changes and challenges that a faster paced, interconnected and increasingly complex world will require of IADG partners.

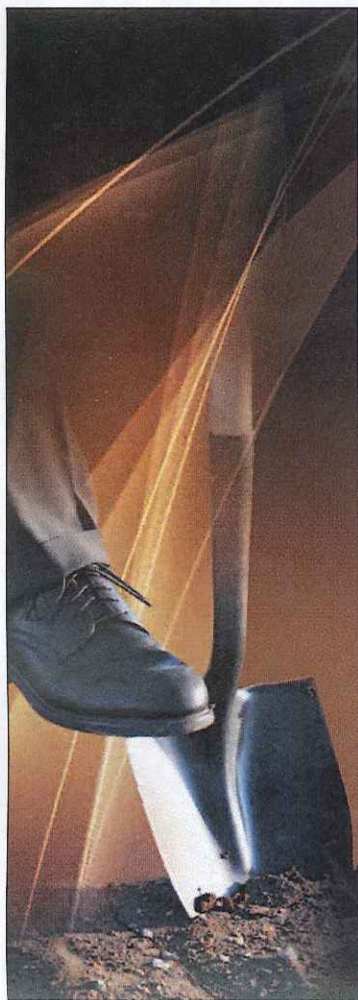


Iowa's Economy in Transformation **David Swenson, Iowa State University**

ISU Economist, David Swenson, will share the forces and factors transforming Iowa's economy. Forum attendees will get insights into both short and long term economic issues effecting developers and entrepreneurs. Mr. Swenson will also detail the research and technical assistance he and his associates offer communities and regional development organizations.

Rural Iowa Innovation **Tom Guzman, Main Street Program Consultancy Services** **Lisa Shimkat, Business Succession** **Sandy Ehrig, Rural Iowa Entrepreneurship**

Resource providers and how their programs and services are transforming communities have been an IADG Partners Forum mainstay. This year's panel will focus on examples of main street transformation, business retention and entrepreneurship.



Iowa's Future in Telecommunications **Dave Duncan, Iowa Telecommunications Association** **Judi Langholz, Iowa Network Services** **Bob Gnapp, National Exchange Carriers Association** **Jason Lamping, Alliance Technologies**

When it comes to economic transformation...the national broadband plan, emerging technology and new telecommunication services are forces that can't be ignored. Our panel of telecommunications leaders will address emerging issues, opportunities and challenges economic developers need to know.

Iowa Business Update: Outlook & Forecast **Denny Harding, Iowa Farm Bureau** **Mike Ralston, Iowa Association of Business and Industry** **John Sorensen, Iowa Bankers Association**

In Iowa, few things are more important to the economy than agriculture, finance and manufacturing. Our panel of association executives will rivet in on Iowa's business climate, economy and politics and share their thoughts on the future of economic development.

Pre-Forum IADG Workshop Option

Make plans to join IADG for a staff and services update. IADG will be providing a special workshop entitled: "Plug into IADG" – Services, Support and Partnerships to Transform your Community."

Sheraton Hotel, 1800 50th St., West Des Moines
888-627-8043 or 515-223-1800 (Exit #124 I-35/80)
Register by September 23rd for \$95 rate.

Registration Deadline September 30, 2010

Registration Form

- I plan to attend the Pre-Forum Workshop "Plug Into IADG" - Services, Support & Partnerships to Transform your Community
- I plan to attend the Partners Forum.

Name _____
Address _____
Phone _____
Fax _____
Email _____

(Please copy for additional registrations.)

Email: cramsey@iadg.com
Phone: 1-800-888-4743
Fax: 1-515-223-5719
Mail: Iowa Area Development Group
2700 Westown Parkway, Ste 425
West Des Moines, IA 50266

Registration for the Partners Forum is **\$125**.
Questions, call Carol Ramsey at IADG.

Make checks payable to:
Iowa Area Development Group

Forum at a Glance

Thursday, October 14th

A.M.
10:30-11:30 Pre-Forum Workshop Option

P.M.
1:00 – 1:15 Welcome
1:15 – 2:00 Iowa's Economy in Transformation
2:00 – 3:00 Building Capacity for Transformation
3:00 – 3:30 Break
3:30 – 5:00 Rural Iowa Innovation Panel

5:30 – 6:30 IADG Reception
Sponsored by: Questline

Friday, October 15th

A.M.
7:30 – 8:00 Continental Breakfast -
Sponsored by: the FIND Project
8:00 – 9:30 Iowa's Future in Telecommunications
9:30 – 10:00 Break
10:00 – 11:00 Iowa Business Update Panel
11:00 – 11:55 Communities of the Future
11:55 – 12:00 Closing Remarks