



Transformational Business Development Project

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Hank Norem



Company Background

Product Competencies

Approach to Market

Founded in 1962

Employee-Owned

Business Units:

- Regional Automation
- National Sensors

Diverse Customer Base

Factory Automation

Sensors

Electrical Components

Robotics

Safety

Technically-focused

Value-add offering

Sales Models:

- Traditional
- Virtual

Service over "Sale"



- 50+ Years in Business
- Financially Stable

Business Transformation Building Blocks

Technology



Investor Needs



Resource Sharing

Startup Community

The birth of....



MAPLE
VENTURES

FUEL YOUR VISION

EVERYTHING YOU NEED TO TAKE YOUR TECHNOLOGY START-UP TO THE NEXT LEVEL



Guidance, Advice, Support



Accounting, Administration, IT



Engineering



Collaborative Workspace



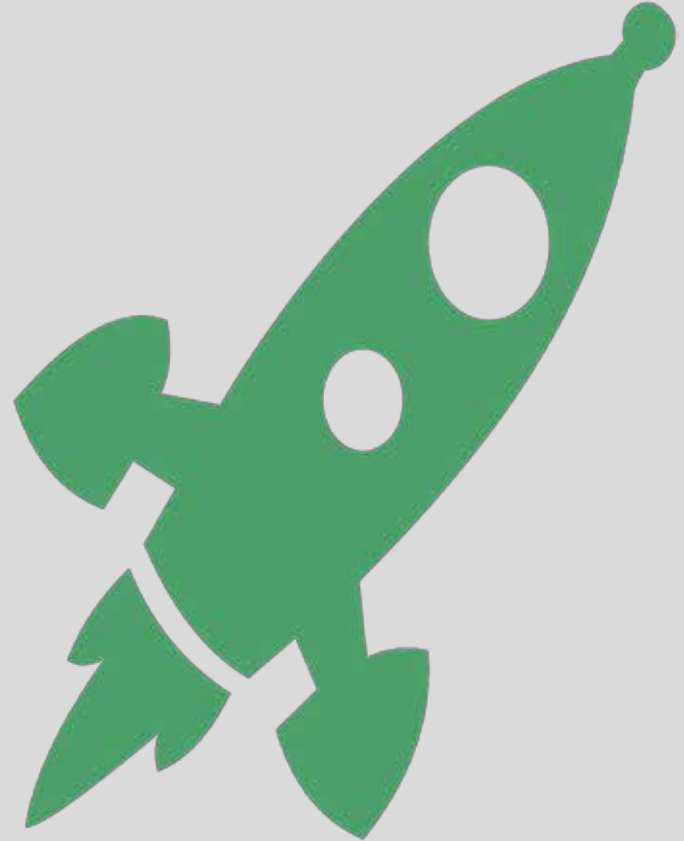
Marketing



Fulfillment & Distribution



Investment



Questions? Comments?

Thank you!

