

IADG Partners Forum

Iowa Area Development Group

“Energizing and Connecting Communities”



AUGUST 2, 2018

SUCCESSFUL COMMUNITIES

- | Start with a plan
- | Elected officials that can see the big picture
- | Know how to partner
- | Willing to take calculated risks

BEST HIRING PRACTICES

- ; Not just education/experience
- ; Work ethic/self-starter
- ; Team player
- ; Passionate about mission of the organization

DEVELOPMENT AGREEMENTS

- Clearly define expectations of all parties
- Incorporate claw back provisions for not compliance

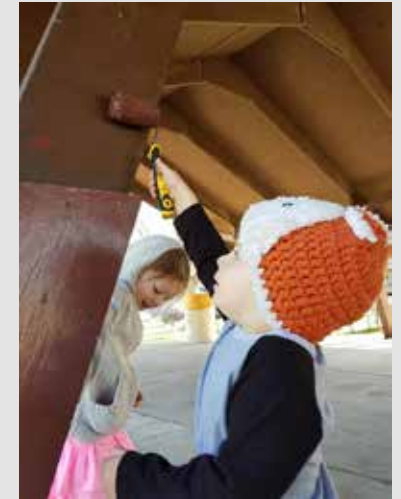
PARKS TO PEOPLE

- ; Pilot program in partnership with Iowa Parks Foundation and State
- ; Enhance recreational opportunities/quality of life amenities
- ; www.GWLoop.com



KIB/HOMETOWN PRIDE

- ; Coach to assist each community with individual goals
- ; Five-year commitment
- ; www.KeepIowaBeautiful.com





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THANK YOU