

# IADG – Partners Forum: August 2, 2018

## Successful Communities

- Start with a plan
- Elected officials that can see the big picture
- Know how to partner
- Willing to take calculated risks

## Best Hiring Practices

- Not just education/experience
- Work ethic/self-starter
- Team player
- Passionate about mission of the organization

## Development Agreements

- Clearly define expectations of all parties
- Incorporate claw back provisions for non-compliance

## Parks to People

- Pilot program in partnership with Iowa Parks Foundation and State
- Enhance recreational opportunities/quality of life amenities
- [www.GWLoop.com](http://www.GWLoop.com)

## KIB/Hometown Pride

- Coach to assist each community with individual goals
- Five-year commitment
- [www.keepiowabeautiful.com](http://www.keepiowabeautiful.com)



**DAVID HEIAR**  
SENIOR ADVISOR & COMMUNITY COACH

119 S. Main Street, STE 5  
Maquoketa, IA 52060  
O: (563) 652-4549  
M: (563) 599-1223  
heiar@thejcea.org  
www.thejcea.org