



IOWA CITY
CEDAR RAPIDS

5 Ideas to Consider

Jennifer Daly

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Idea Title: Morton MicroGrant

Brief Description: The Morton MicroGrant provides small grants of up to \$5,000 to for-profit business owners interested in starting, moving, or growing a business in Morton. Funds can be used for property improvement or acquisition, equipment purchases, inventory and working capital, and rent subsidies. The Morton MicroGrant is funded through a directed investment with the Morton EDC made by Morton Community Bank. Applications are reviewed monthly as needed.

Who to contact if they want more information: Leigh Ann Brown, labrown@mortonillinois.org

Website: www.mortonedc.org/morton-microgrant

Idea Title: Creating Entrepreneurial Opportunities (CEO)

Brief Description: CEO (Creating Entrepreneurial Opportunities) is year-long high school entrepreneurship program where the local business community partners with area schools to create project-based experiences for students by providing funding, expertise, meeting space, business tours, and one-on-one mentoring.

Who to contact if they want more information: Craig Lindvahl, clindvahl@midlandinstitute.com

Website: www.midlandinstitute.com

Idea Title: Collective Impact

Brief Description: Collective impact brings people together in a structured way to achieve social change.

Who to contact if they want more information: Jennifer Daly or Collective Impact Forum (see below)

Website: www.collectiveimpactforum.org

Idea Title: Livability

Brief Description: For nearly 30 years, Livability has worked with hundreds of communities developing content marketing programs showcasing why they are a great place to live to help cities attract and retain residents and businesses. They publish monthly and annual lists of cities, defining the best places to live in America.

Who to contact if they want more information: Livability (see below)

Website: www.livability.com

Idea Title: Marion's Economic Development Tour

Brief Description: You've heard that Marion is the best place in Iowa to grow a business, but this is your chance to see it for yourself! Join us for MEDCO's 2018 Development Tour. We'll climb aboard a 56 passenger bus and make multiple stops to showcase some of the most recent development projects while introducing you to the people who are making it happen.

Who to contact if they want more information: Nick Glew, Nick@medcoiowa.org

Website: www.medcoiowa.org